



Big mountain skiing with a small town feel — perfect for family fun!



Free Ski Night



Ski4Life
Sponsored by
The Bank of
Maine



Snow School



Special
Events



Tower
Signs



Chair
Signs

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GO BIG!

BIGROCK eNEWS

Greetings from Mars Hill Mountain! As Thanksgiving approaches, and the start of another wondrous winter season draws ever closer, we would like to express our gratitude for all of the many blessings bestowed upon us here at Bigrock.

We are thankful for our hardworking staff.

We are thankful for our loyal customers - families from both sides of the border -- many of whom have exemplified the skiing lifestyle for decades.

We are thankful for Mars Hill Mountain itself, for serving as such a valuable resource, and for helping us make tons of lasting memories.

We are especially thankful for each of the sponsors that enable us to provide an essential wintertime outdoor pursuit, and to engage area youth with programs designed to lead to a lifetime of being active.

To that end, we are launching the Go Big! Sponsorship Drive so that we may continue to reach out to folks from communities in Northern and Eastern Maine and Western New Brunswick -- and to say 'Thank you!' to our sponsors with a very special opportunity!

Bigrock is seeking 10 new Tower Sign (\$500 annually) and 20 new Chair Sign (\$150 annually) sponsors. To encourage participation in the Go Big! Sponsorship Drive, we will hold an exclusive lottery for both new and existing sponsors

when fundraising goals have been met. Tower Sign Sponsors will be eligible to win a Bigrock Corporate Pass (\$750 value), which includes two (2) fully



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SPONSORSHIP OPPORTUNITIES

Tower Signs

Description:
Strategically placed on one of our 22 lift towers, these 3' x 5' custom signs are visible at eye-level as skiers and snowboarders ride our NorthStar Double or SouthStar Triple Chairlifts, as well as from the slopes as they make their way to the bottom.



Sponsor Commitment:
\$500.00 annually

Chair Signs



Description:
Customized to meet your needs and placed on a chairlift seatback, these 14" x 36" signs are visible primarily to skiers and snowboarders as they ride our NorthStar Double Chairlift.

Sponsor Commitment:
\$150.00 annually

Free Ski Night

Description:
Bigrock's wildly popular "Ski Free Wednesdays" are a great way to help promote your company's marketing, employee recruitment, and wellness campaigns. Over 5,000 skiers and snowboarders took advantage of this beneficial program last season!



Sponsor Commitment:
\$1000.00 per event

SnowSchool



Description:
With programs designed to get kids on skis at an affordable rate, Bigrock's SnowSchool programs are leading the way as we work toward reestablishing skiing as a way of life. Each year, we impact thousands of kids, both young and old, as they learn the benefits and fundamentals of being outside and active in the winter. The select sponsor of our SnowSchool program will be prominently displayed on all associated signage — including identification bits for all students.

Sponsor Commitment:
Please call for details

SKI4LIFE
Sponsored by
The Bank of Maine



Description:
The Bank of Maine Ski4Life program works with local schools to provide opportunities for students to develop skiing and snowboarding as a lifetime sport. Educational elements incorporated into the program include environmental education, outdoor leadership, and team building. This is an instructional program and lessons are provided for all skiing and snowboarding abilities in grades K-12.

Sponsor Commitment:
THANK YOU to:
THE BANK OF MAINE

Description:
Bigrock is seeking 10 new Tower Sign (\$500) and 20 new Chair Sign (\$150) sponsors. To encourage participation in the Sponsorship Drive, we will hold an exclusive lottery for both new and existing sponsors when fundraising goals have been met.



Corporate Pass
Value: \$750.00
6 pack Lift Ticket
Value: \$180.00

SPONSORSHIP DRIVE 2011

Lottery:
Tower Sign Sponsors will be eligible to win a Bigrock Corporate Pass, which includes 2 fully transferable pass cards; to be used at the sponsor's discretion.
Chair Sign Sponsors will be eligible to win a 6-pack of lift ticket vouchers to be used at the sponsor's discretion.

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transferable pass cards, to be used at the sponsor's discretion.
Chair Sign Sponsors will be eligible to win a 6-pack of lift tickets (\$180 value), to be used at the sponsor's discretion. As you indubitably noticed, the value of the individual prizes is higher than that of each respective sponsorship level -- that's what we like to call a win-win situation!

If you would like to be a part of the Go Big! Sponsorship Drive, please contact me at your convenience. I may be reached at the mountain 207-425-6711, on my mobile phone 207-227-7465, or via email markshea@bigrockmaine.com.

In the coming days, Bigrock will be reaching out to local businesses to inform them of this special project. Please feel at ease in asking any questions of myself, or of my associates, Bill Getman (USA) and Charlie Guest (Canada). We look forward to hearing from you!

**Until then, be well, and think snow!
Truly yours,**

**Mark Shea
Marketing Manager
SnowSchool Director**



Not interested any more?