



Bigrock E-News

December 28, 2011

Status Report

Happy Holidays!

For those of us that love to ski and snowboard, this has been a tough start to the season.

We have seen a total of 20" of natural snow here on Mars Hill mountain since October 30. According to the National Weather Service Forecasting Office in Caribou, November 2011 will go down in the record books as the warmest since record keeping began in 1939. The mean temperature for the month was 37.9 degrees -- 6.4 degrees above normal!

Add to that today's mid-vacation week rain event and a high temp of 46 degrees, and you might think that this ski season is over before it even gets started.

Think again!

The 12-30" base of snow on our existing open terrain is holding up quite well, and we fully expect to finish out the Christmas Vacation Week schedule with five trails and two lifts, and some superb snow conditions!



Pictures taken at noon on December 28.

Top: The Bunny Slope has plenty of snow!

Bottom: The new terrain park is looking steezy!

Go to www.facebook.com/bigrock.ski.area for more photos.

In fact, we are so confident that you'll be pleased with the snow conditions, we will guarantee it! Check out our Superb Snow Guarantee below, and come on up to the mountain and see for yourself!

THINK SNOW!

All the best,

Mark Shea
Marketing/SnowSchool Director

Superb Snow. Guaranteed.

Bigrock is proud of the reputation we have established for superb snow conditions. Our

customers often tell us that when the conditions are less than ideal at other areas, they know they can count on Bigrock to provide an excellent skiing and riding experience.

In fact, we believe that the snow conditions will be so good for the remainder of Christmas Vacation – we'll guarantee it!

Now through Monday, January 2, if you're not satisfied with the day's snow conditions on our open terrain, return your lift ticket by 10:00 a.m. and receive a voucher so you can come back another day this season.

Offer restrictions: Tickets purchased at current rates are redeemable for a voucher of equal value that can be redeemed toward the purchase of a lift ticket through the end of the 2011-2012 season. Please note that this is a snow condition guarantee only. No vouchers will be given for weather or lift related conditions. No cash refunds will be granted. Vouchers are not transferable and are not for re-sale.

Vacation Week Hours

December 29: 9:00 a.m. - 4:00 p.m.

December 30: 9:00 a.m. - 4:00 p.m.

December 31: 9:00 a.m. - 4:00 p.m.

January 1: 9:00 a.m. - 4:00 p.m.

January 2: 9:00 a.m. - 4:00 p.m.

**Starting Jan. 4, normal operating hours will be in effect:*

Wed., Thu., Fri.: Noon - 9:00 p.m.

Sat., Sun.: 9:00 a.m. - 4:00 p.m.

Snowmaking Continues

A few days of snowmaking and cold weather can make a BIG difference around here.

We have been making snow at EVERY opportunity, covering the "Triple Area" with a solid 12-30" base, and will continue to do so when weather conditions permit!

The Bigrock Snowmakers are now working to cover the Comet and other trails off the "Double Chair" in order to open terrain off the top of the mountain as soon as possible. The forecast looks favorable for snowmaking for at least the next week, so stay tuned to the Trail Report at www.bigrockmaine.com for the most up to date

information!

Razor's Edge Ski and Board Tuning

Protect your investment with a professional tune by the Master Ski Tuners at Razor's Edge!

All tunes are stone ground and finished by hand — you won't believe the difference it will make to your ride!

Stop by the Bigrock Rental Shop or call 207-425-6711 to make an appointment! Razor's Edge will be open 9am - 2pm tomorrow, Dec. 17, as well as 8am-5pm next week and through Christmas Vacation.



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